

# Quick Facts

From the  
Alzheimer's Association's website



It's the only cause of death  
in the top 10 in America that  
**CANNOT BE PREVENTED,  
CURED OR SLOWED.**



**ALMOST TWO THIRDS**  
of Americans with Alzheimer's  
disease are women.



**SENIORS**  
dies with Alzheimer's or  
another dementia.



Alzheimer's  
disease is the  
**6TH LEADING  
CAUSE OF DEATH  
IN THE UNITED  
STATES.**

Only  
**45%**

of people with  
**ALZHEIMER'S**  
disease or their  
caregivers report  
**BEING TOLD OF  
THEIR DIAGNOSIS.**



More than  
**90%**

of people with the  
four most common  
types of **CANCER**  
have been  
**TOLD OF THEIR  
DIAGNOSIS.**



By 2050, these costs  
could rise as high as  
**\$1.1 TRILLION.**



In 2015, Alzheimer's and  
other dementias will cost the  
nation **\$226 BILLION.**

**Custom Care Solutions** works tirelessly with the Alzheimer's Association on their **"Walk to End Alzheimer's."** The Alzheimer's Association, combined with the help of our business community, the volunteer walk planning committee, and hundreds of walkers, work together for one cause...to put an end to the tragedies of Alzheimer's disease. This year, you can help us raise funds and awareness! It's simple, just log on to [act.alz.org/cv](http://act.alz.org/cv) and set up your walk team. Have your friends and family donate to your team, and start their own page. There is no money to handle, it's all done online, painlessly! Watch on the website as your team climbs to the top of the list of fund raisers, it's exciting! The walk is on February 27, 2016, so there is plenty of time to start your team.

We all walk for a reason. For some, it's a family member, or a friend, affected by Alzheimer's disease. Whatever your connection is, the time to start is now. The more we raise awareness, the more we advocate in Washington, DC, the more we demand that research be escalated, the sooner we can all feel more secure for the future of our children. Think about eradicating Alzheimer's as an investment in our future.

At Custom Care Solutions, we are constantly updating our caregiver's CEU training and offering them helpful classes that give them the knowledge to effectively care for the Alzheimer's patient. There is no "standardized" treatment. There is no magical cure, or clinically proven process to slow down the progression. Every single Alzheimer's or dementia patient is different and unique.

With over 20 years experience caring for patients in the Coachella Valley, our discrete, confidential service, with well trained caregivers and knowledgeable office staff has set the standard for in home care in the Coachella Valley.